

Activity	Timeframe	Target	Messages (Subject Line)	Channels	Stakeholder Owner	Timing	Unique ID
Applicant is missing transcripts - Requirement Communication	1. Upon Admission (Prior October-July):	FYR	Transcripts Needed to Proceed with Your Application	Email	Admissions	5 days after application, repeated 10 days after application and 20 days after application	001
Next Steps for Fall FYR Admits	1. Upon Admission (Prior October-July):	FYR	Next Steps in your Admissions Process	Email	Admissions	After acceptance	002
Next Steps for TRN Admits	1. Upon Admission (Prior October-July):	TRN	Next Steps in your Admissions Process	Email	Admissions	After acceptance	003
Next Steps for RN to BSN Admits	1. Upon Admission (Prior October-July):	RN to BSN	Next Steps in your Admissions Process	Email	Admissions	After acceptance	004
Black & Gold Scholarship	1. Upon Admission (Prior	FYR	Congratulations! You are eligible for the Black & Gold	Email	Admissions		005

	October-July):		Scholarship				
Mount Scorpion Scholarship	1. Upon Admission (Prior October-July):	FYR	Congratulations! You are eligible for the Mt. Scorpion Scholarship	Email	Admissions		006
Presidential Scholarship	1. Upon Admission (Prior October-July):	FYR	Congratulations! You are eligible for the Presidential Scholarship	Email	Admissions		007
Admitted students who applied for pre-nursing	1. Upon Admission (Prior October-July):		Bachelor of Science in Interdisciplinary Studies - Health and Wellness Concentration	Email	Admissions		008
Welcome to Vets and dependents	1. Upon Admission (Prior October-July):		VA Benefits at NSC	Email	Admissions		009
EdReady	1. Upon Admission (Prior October-July):		NSC Offers a Free Resource Called EdReady, Saving You Time and	Email	Admissions		010

	uly):		Money				
Request for Verbal Sample from MEd Applicants	1. Upon Admission (Prior October-July):		MEd in Speech-Language Pathology - Request for Verbal Sample	Email	Admissions		011
Apply Now	1. Upon Admission (Prior October-July):		Apply Now to NSC!	Email	Admissions		012
Campus Tour	1. Upon Admission (Prior October-July):		Interested in a Campus Tour at NSC?	Email	Admissions		013
Qualifying for Scholarships	1. Upon Admission (Prior October-July):		Qualifying for Scholarships at NSC	Email	Admissions		014
Viewbook	1. Upon Admission (Prior October-July):		Take a Look at the NSC Viewbook!	Email	Admissions		015

Place RO1 on new admits	1. Upon Admission (Prior October-July):	FYR	No Message Communicated, system generated hold	None	Admissions	Instantly upon admission	
Next Steps	1. Upon Admission (Prior October-July):	FYR	NSC New Student Orientation: Let's get started!	Email	Admissions	24-hours after admission	016
English Self-Placement	1. Upon Admission (Prior October-July):	FYR	Placing in English Composition this Spring	Email	Admissions	48 hours after admission	017
Math Placement	1. Upon Admission (Prior October-July):	FYR	Placing in Math	Email	Admissions	72 hours after admission	018
New Student Orientation RSVP	2. Orientation Pre/Post	FYR	RSVP for New Student Orientation at NSC!	Email	Admissions		019
New Student Orientation Event Confirmation	2. Orientation Pre/Post	FYR	NSC Orientation - Event Registration Confirmation	Email	Admissions		020

New Student Orientation Event Reminder	2. Orientation Pre/Post	FYR	Reminder: Orientation	Email	Admissions		021
New Student Orientation Event Reminder	2. Orientation Pre/Post	FYR	None	Text	Advising		022
Post-NSO Survey	2. Orientation Pre/Post	FYR	Post New Student Orientation Survey	Email	Advising		023
EdReady Push	3. Pre-Fall Messaging	FYR	None	Text	Advising	Days following final NSO	024
Purge Retention	3. Pre-Fall Messaging	All	None	Text	Advising	Following initial drop for non-payment	025
Intake Appointment Invite	4. Fall Messaging	FYR	Get to Know your Advisor	Email	Advising/ CEP Instructors	1st 2 weeks of fall semester	026
Time to See your Advisor	4. Fall Messaging	0-60, Pre-Ed, Pre-Speech Pathology	Time to See your Advisor!	Email and Text	Advising	October 1st	027

Reminder - Advising Appointment	4. Fall Messaging	Remain ning Ro1	Advising Appointment Reminder	Email and Text	Advising	Weekly reminders through end of registration week	028
Advising Workshops	4. Fall Messaging	Major Specific	Group Advising for (major)	Email	Advising Teams	Pre- Workshops	029
EdReady Push	5. Post-Fall/ Pre-Spring Messaging	FYR	None	Text	Advising	Days following finals	030
Advising Holds	5. Post-Fall/ Pre-Spring Messaging	FYR first, then all students	None	Text	Advising		031
Advising Hold Reminder	5. Post-Fall/ Pre-Spring Messaging		Friendly Reminder to Visit your Academic Advisor	Email	Advising		032

Registration Reminders	5. Post-Fall/ Pre-Spring Messaging		None	Text	Advising		033
Congrats on Returning	5. Post-Fall/ Pre-Spring Messaging	FYR after 2nd consecutive semester	None	Text	Advising	Monday of week 2	034
Purge Retention	5. Post-Fall/ Pre-Spring Messaging		Repeat Campaign from Fall				035
RO1 - ADVR	5. Post-Fall/ Pre-Spring Messaging		Repeat Campaign from Fall			March 1st	036

Retention Outreach	6. Post-Spring		Repeat Campaign from Fall			Beginning in early June, send 1 message every two weeks, increasing to 1 message every week in July, and 2 messages every week in August.	037
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Title: Missing Transcript for Applicants

Unique ID: 001

Subject: Transcripts Needed to Proceed with Your Application

Dear \${Contacts.First Name},

Thank you for applying to Nevada State College. We know you are anxious to find out about your admission to Nevada State College.

Your file is currently incomplete as we are awaiting your official transcript(s). Please log into your Self Service Center to view the missing documents.

Just a reminder, In order to evaluate your file we will need all of your official transcripts sent to us as soon as possible.

Official transcripts can be mailed to:

Nevada State College

Office of Admissions & Recruitment

1300 Nevada State Drive

Henderson, NV 89002

If you have questions, please contact us at (702) 992-2130 or by email, admissions@nsc.edu.

Sincerely,

Office of Admissions & Recruitment

Title: Next Steps for Fall FYR Admits

Unique ID: 002

Subject: Next Steps in your Admissions Process

NSHE ID: \${Contacts.Student ID}

Dear \${Contacts.First Name} \${Contacts.Last Name},

Congratulations on your acceptance to Nevada State College (NSC)! We're excited to help you start your college journey!

As an incoming first-year student at NSC, you will be **required** to attend an on-campus New Student Orientation session this summer on the following dates:

- Wednesday, June 5
- Friday, June 28
- Friday, July 19
- Saturday, July 27

To receive an invitation to orientation please ensure your official test scores are on file with NSC

- Qualifying test scores include ACT, SAT, or you can choose to take the free Accuplacer placement exam given by NSC.
- Please email the Admissions & Recruitment Office (admissions@nsc.edu) to determine if NSC has received your official test scores. To find out information regarding the placement exam given by NSC, please go to <https://nsc.edu/current-students/office-of-the-registrar/#testing>.

We look forward to having you on campus at New Student Orientation!

Title: Next Steps for TRN Admits

Unique ID: 003

Subject: Next Steps in your Admissions Process

Dear \${Contacts.First Name} \${Contacts.Last Name},

Congratulations on your acceptance to Nevada State College (NSC)! We're excited that you've decided to continue your education with us. As advisors, we want to make sure we help you make a smooth transition to successfully complete your college journey.

You may also watch a video tutorial on how to access the NSC Portal [here](#).

We will be offering appointments for all transfer students. To schedule an appointment, please contact the Academic Advising Center at 702-992-2166.

We look forward to meeting you soon!

Sincerely,

Academic Advising Center

Title: Next Steps for RN to BSN Admits

Unique ID: 004

Subject: Next Steps in the RN to BSN Program

Dear \${Contacts.First Name} \${Contacts.Last Name},

Congratulations on your recent admission to our online RN to BSN Program at Nevada State College! Here are your next steps.

Next Steps

- *Log onto your NSC Portal.*
 - An email will be sent to you shortly with instructions on how to log into your NSC Portal. The Portal is your one-stop shop for everything you need at Nevada State with only ONE username and password to remember.
- *Complete the online orientation.*
 - To help you transition into your collegiate journey with Nevada State, you must complete your online orientation *before* you can enroll into additional classes. Instructions:
 - Log into your [NSC Portal homepage](https://my.nsc.edu). (If the hyperlink does not work, you can copy and paste this to your web browser: <https://my.nsc.edu>.)
 - Select the Online Courses (Webcampus/Canvas) Quick Link button, which is located on the left side of your NSC Portal log-in.
 - Note: The log-in for Webcampus will be the same as your NSC Portal log-in.
 - Select the "RN to BSN Orientation" Dashboard.
- *Submit all outstanding documents.*
 - Final transcripts and
 - Proof of *active, unencumbered* RN license (conditional admits must have this on file by the end of week 7 to avoid being blocked from future term enrollments)

Registration

All students will be enrolled automatically only in their first Upper-Division nursing course, NURS 409: Theory of Caring Science, and will be responsible for self-registering for *all* remaining courses through Student Center. You may take up to nine (9) credits each 7-week session, but no more than six (6) of these credits can be Nursing (NURS) courses. The length

of your program depends on whether you will be Full Time or Part Time. A summary of the timelines for both Full Time and Part Time tracks are provided below.

- **Full Time** = 12 months (2 NURS classes per 7-week session)
- **Part Time** = 24 months (1 NURS class per 7-week session)

General Education Requirements

In addition to your Nursing course work, the BSN degree also requires three (3) General Education requirements:

- ENG 102 (English Composition II)
- MATH 120 or higher (College Math)
- CH 203 (American Experience & Constitutional Change)

If you have not already satisfied these courses, you should try to take any missing General Education courses as soon as possible so that you can focus on your core Nursing courses. In addition, some of your General Education requirements serve as prerequisites for your Nursing course work, we recommend that you try to fulfill MATH 120 & ENG 102 towards the beginning of your program. Should you choose to take these courses before you begin the RN-to-BSN Program, this may extend your time to completion.

Please Read Carefully [RN-BSN Degree Sheet](#)

This sheet details all course requirements needed to complete the RN-BSN degree at Nevada State College. General education courses will be offered in an online, 7 or 8 week format and can be completed at any time during the program; *with the exception of MATH 120 (offered only in extended sessions), which must be completed prior to taking NURS 330: Biostatistics for Nursing.*

If you need further assistance navigating the RN-BSN degree or would like to request a Personalized Academic Plan, please contact the RN-BSN Coordinator, Lesli Salazar at RN2BSN@nsc.edu or (702)992-2048 or schedule an appointment: <https://RN2BSN.as.me/>

Congratulations once again on your acceptance to our RN-to-BSN Program. Welcome to Nevada State College!

Title: Black and Gold Scholarship Notification

Unique ID: 005

Subject: Congratulations! You are eligible for the Black & Gold Scholarship at NSC

Dear \${Contacts.First Name},

Congratulations! You are eligible for Nevada State College's **Black & Gold Scholarship**. Due to your hard work and the amount of dedication you have given towards your education in high school, we have recognized that you are an outstanding recipient for this scholarship. Here at Nevada State College, we take pride in the achievements of our future students and applaud you for your academic performance. We would like to offer our full support in helping you achieve your goals at our institution as you immerse yourself in a dynamic learning environment.

This scholarship is contingent upon receiving your final, official transcripts from your high school with verification that you graduated. This scholarship will award \$1,000 per year (\$500 per term) towards your tuition. Please [click this link](#) and fill out the attached form to accept your scholarship.

As you continue to excel through your final year of high school, remember to continue to do your best and strive for excellence. We are confident you will discover new and exciting opportunities and that your affordable college education will be filled with a real-world, hands-on experience. We commend you for your academic success and the decision to continue your education at Nevada State College!

On behalf of the Office of Admissions and Recruitment, we congratulate you on your academic achievements. We are so excited for you to continue your journey with us at Nevada State College. Welcome to the Scorpion family!

Best,

Andrea Martin

Director

Office of Admissions & Recruitment

Title: Mt Scorpion Scholarship

Unique ID: 006

Subject: Congratulations! You are eligible for the Mt. Scorpion Scholarship at NSC

Dear \${Contacts.First Name},

Congratulations! You have been selected to receive Nevada State College's **Mount Scorpion Achievement Scholarship**. Due to your hard work and the amount of dedication you have given towards your education in high school, we have recognized that you are an outstanding recipient for this scholarship. Here at Nevada State College, we take pride in the achievements of our future students and applaud you for your academic performance. We would like to offer our full support in helping you achieve your goals at our institution as you immerse yourself in a dynamic learning environment.

This scholarship is contingent upon receiving your final, official transcripts from your high school with verification that you graduated. This scholarship will award \$2500 per year (\$1250 per term) towards your tuition. Please [click this link](#) and fill out the attached form to accept your scholarship.

As you continue to excel through your final year of high school, remember to continue to do your best and strive for excellence. We are confident you will discover new and exciting opportunities and that your affordable college education will be filled with a real-world, hands-on experience. We commend you for your academic success and the decision to continue your education at Nevada State College!

On behalf of the Office of Admissions and Recruitment, we congratulate you on your academic achievements. We are so excited for you to continue your journey with us at Nevada State College. Welcome to the Scorpion family!

Best,

Andrea Martin

Director

Office of Admissions & Recruitment

Title: Presidential Scholarship Notification

Unique ID: 007

Subject: Congratulations! You are eligible for the Presidential Scholarship at NSC

Dear \${Contacts.First Name},

Congratulations! You have been selected to receive Nevada State College's **Presidential Scholarship**. Due to your hard work and the amount of dedication you have given towards your education in high school, we have recognized that you are an outstanding recipient for this scholarship. Here at Nevada State College, we take pride in the achievements of our future students and applaud you for your academic performance. We would like to offer our full support in helping you achieve your goals at our institution as you immerse yourself in a dynamic learning environment.

This scholarship is contingent upon receiving your final, official transcripts from your high school with verification that you graduated. This scholarship will award \$4000 per year (\$2000 per term) towards your tuition. Please [click this link](#) and fill out the attached form to accept your scholarship.

As you continue to excel through your final year of high school, remember to continue to do your best and strive for excellence. We are confident you will discover new and exciting opportunities and that your affordable college education will be filled with a real-world, hands-on experience. We commend you for your academic success and the decision to continue your education at Nevada State College!

On behalf of the Office of Admissions and Recruitment, we congratulate you on your academic achievements. We are so excited for you to continue your journey with us at Nevada State College. Welcome to the Scorpion family!

Best,

Andrea Martin

Director

Office of Admissions & Recruitment

Title: Admitted students who applied for pre-nursing

Unique ID: 008

Subject: Bachelor of Science in Interdisciplinary Studies - Health and Wellness Concentration with a Nursing Sciences Minor

Dear \${Contacts.First Name},

You have indicated an interest in Pre-Nursing at Nevada State College. At Nevada State College, the required Pre-Nursing prerequisites are built into a full degree program which allows a student to work towards a four-year Bachelor's Degree while simultaneously working towards admission into our School of Nursing.

The Bachelor of Science in Interdisciplinary Studies, with a concentration in Health and Wellness and a minor in Nursing Sciences, ensures that Pre-Nursing students like you can receive financial aid, while working towards your goal of admission into our Nursing program. In addition, if you choose not to apply to the Nursing program or aren't admitted into the program, you can graduate with a degree that can prepare you to work in other roles in the health industry.

Please feel free to contact us if you have any additional questions regarding your major/minor.
Welcome to the Scorpion Family!

Title: Welcome to Vets and Dependents
Unique ID: 009
Subject: VA Benefits at NSC

Dear \${Contacts.First Name},

Congratulations and welcome to NSC. My name is Fran Wilson and as your VA Specialist, my primary goal is to assist you with your VA benefits. You can request or transfer your VA benefits any time at (www.gibill.va.gov).

Please note my contact information at the end of this email to set up an appointment with me and discuss the process in details. My hours are Monday to Friday from 8am to 5pm, initially I like to meet all students to ensure that all questions and concerns are addressed.

Please visit our website for more information by [clicking here](#). You will find the [Veterans Enrollment Certification Checklist](#), which is a helpful tool to guide you through the process and provide you with various links and contact information.

Thank you for choosing Nevada State College

Fran Wilson
VA/Scholarship Specialist
Office:702.992.2163
Fax: 702.922.2151
Frances.Wilson@nsc.edu

Title: EdReady

Unique ID: 010

Subject: NSC Offers a Free Resource Called EdReady, Saving You Time and Money

Dear \${Contacts.First Name}:

Welcome to Nevada State College! If you have scored below 19 on your ACT exam, or below 440 on your SAT Math exam, you have placed into remedial math at NSC.

Looking for a way to skip remedial Math 95M and save \$800?

NSC offers a FREE resource called EdReady, an adaptive learning program that assesses your current level of skill and then provides you with interactive tools to help you improve. You can use this program to reach a level of proficiency that will place you in a higher level math course. It's a great way to save time and money, all while learning important skills that will help you succeed in your major.

- To get started, go to <https://nsc.edready.org> and click on the Directions link.
- Priority deadline for placement is **August 19, 2019**

We encourage you to begin EdReady as soon as possible to ensure the best placement for math possible.

If you have any questions or need any assistance, please contact Staci Wood at staci.wood@nsc.edu.

Sincerely,

Academic Advising Center

Title: Request for Verbal Sample from MEd Applicants

Unique ID: 011

Subject: MEd in Speech-Language Pathology - Request for Verbal Sample

Dear \${Contacts.First Name},

The graduate faculty at NSC is excited that you have reached the first hurdle. You are now in the pool of top applicants for the full-time master's program in Speech-Language Pathology. We have one more request from you.

In order to observe your spoken English skills, we are requiring a verbal sample.

Please choose ONE of the following prompts, and using a video recording format, record a verbal response of no more than 3 minutes in length. If English is not your native language, please say so in the beginning of the video and state what your first language is. If you are bilingual and believe you are verbally fluent in both languages, you may extend the video to no more than 6 minute (3 min each language), to include a sample in your second language. You can use the same topic or choose a different for the 2nd language.

Accents and dialects are not a problem as long as you meet the skills required. See ASHA policy on "Students and professionals who speak English with accents and non-standard dialects" <https://www.asha.org/policy/ps1998-00117/>
Please note that we are not looking for video creation skills, but just need a view of you talking!

SELECT **ONE** of the following to provide your topic:

- 1.) Tell us what you enjoy most when you are involved in an organization that you belong to.
- 2.) Tell us about your experience working with children.
- 3.) Tell us about your most recent job or career.

Please submit your video within 1 week of receipt of this email.

Once you have created the video, [click here](#) to navigate back to your Radius Application. You will login and navigate to the **Applications** button, then select **Summary** to be able to view the Requirements section, where you can upload your video. Acceptable video formats include: .MP4, .MOV, .AVI (these are the common formats when recording from your laptop, mobile device, or digital camera).

Sincerely,

Angel L. Ball, Ph.D. CCC/SLP

Professor and Program Director of Speech Pathology

SCHOOL OF EDUCATION

BE CONNECTED office 702-992-2535 | Angel.Ball@nsc.edu

BE HERE 1300 Nevada State Drive | NSE 344 | Henderson, NV 89002

BE INFORMED Visit nsc.edu for campus news and program information.

BE SOCIAL @NevadaState | facebook.com/NevadaStateCollege

Title: Apply Now
Unique ID: 012
Subject: Apply Now to NSC!

Dear \${Contacts.First Name} \${Contacts.Last Name},

It's time to APPLY NOW! We hope that you have enjoyed the information sent regarding your education at Nevada State College. However, if you still have questions or concerns, or would like to visit campus, don't hesitate to give the Office of Recruitment a call at 702-992-2170 to speak to one of our recruiters or Ambassadors. Remember, we are here to help you with admissions, financial aid, enrolling, and scholarships.

So now is your chance to apply and become a Scorpion! To apply, follow these simple steps:

1. Apply online at www.nsc.edu/apply
2. Pay the \$30.00 application fee
3. Submit official transcripts from all high schools or colleges attended.
 1. Mail or drop off at: Nevada State College Admissions, 1300 Nevada State Drive, Henderson, NV 89002
4. Fill out your FAFSA for Financial Aid at www.fafsa.gov
5. Enroll for classes after being admitted!

If you have any questions, or would like to see campus before applying, please let us know!

See you soon! Go Scorpions!

Andrea Martin
Director of Admissions and Recruitment
702.992.2170
recruiters@nsc.edu

Title: Campus Tours

Unique ID: 013

Subject: Interested in a Campus Tour of NSC?

Dear \${Contacts.First Name} \${Contacts.Last Name},

Thank you for your interest in Nevada State College! We are excited to have you join the Nevada State family. We encourage all future students and their families to explore our new campus to see if we're the right choice for you. While on the campus tour, you will get to see our new campus (including the new Rogers Student Center and the Nursing, Science, and Education Building), ask questions, and meet with an admissions representative. You will also get a Nevada State swag item and the opportunity to try something at our Mt. Scorpion Café!

Throughout your tour, you'll also discover that Nevada State offers personal attention, small classes, talented professors, and an engaging student life at an extremely affordable value.

Campus tours are scheduled Mondays, Wednesdays and Fridays at 3pm and on Tuesdays and Thursdays at 11am. For a complete listing of campus tour dates please visit: nsc.edu/tour

If you have any questions or concerns, please contact our office at 702.992.2170. We look forward to showing you what NSC has to offer!

Be Bold, Be Great, Be State!

Andrea Martin

Director of Admissions and Recruitment

Title: Qualifying for Scholarships

Unique ID: 014

Subject: Qualifying for Scholarships at NSC

Dear \${Contacts.First Name} \${Contacts.Last Name},

We would like to notify you of some of the scholarship opportunities for which you may qualify. Students are also encouraged to complete the Free Application for Federal Student Aid (fafsa.gov) each year in order to be considered for federal, state and institutional grants, loans and work-study. For more information about these and other types of financial aid available to NSC students, please visit our website at nsc.edu/finaid or contact us at finaid@nsc.edu with any questions.

NSC Foundation Scholarships

The Nevada State College Foundation funds a number of scholarship programs for students. Applications are reviewed by NSC committees which include faculty from across campus. Award amounts are determined by the Foundation based on donor agreements. The application for the upcoming school year is available from December 15 through April 15 at nsc.edu/finaid.

Matching Scholarship

NSC will provide a match of up to \$500 per semester to students who receive a scholarship from an outside agency (excludes any scholarships awarded by NSC, NSHE or the State of Nevada).

The match will be automatically applied during the semester to degree-seeking students with a minimum 2.75 cumulative NSC GPA who are making Satisfactory Academic Progress, and who are enrolled full-time (12 or more credits). This scholarship is available to new and continuing students.

Scholarships for New Students

In order to be considered for the following scholarships, a student must meet the priority deadline for admissions as follows:

1. To meet the priority deadline for admission, a student must submit their application and \$30 application fee by 11:59 PM Pacific Time on Wednesday, April 15, 2015.
2. A student's complete application, which includes all of the supporting documents, must be received by Nevada State College no later than Friday, June 1, 2015.

Scorpion Scholars Merit Scholarship Program

At the time of admission, new students will be evaluated for eligibility to be named as a Nevada State College Scorpion Scholar. Eligible students must graduate from high school with a minimum 3.25 unweighted GPA, or from a community college within the Nevada System of Higher Education (NSHE) with a 3.25 GPA and an AA, AS, AB, or AAS in Nursing. Students must enroll as a full-time (12 or more credits), degree-seeking student at NSC the semester immediately following graduation. Freshman recipients may qualify to receive an award during the first eight fall or spring semesters of their enrollment, and transfer students during the first four. Students will be placed in one of three award levels based on their entering GPA as follows.

Award Level	GPA Criteria	Maximum Award
Presidential	3.75 and above	\$2,500 semester
Scorpion	3.5 – 3.74	\$1,500 semester
Black and Gold	3.25 – 3.49	\$500 semester

Scorpion Scholars must be enrolled full-time (12 or more credits) at NSC to receive the award during a semester and meet the minimum GPA requirement for their category. This is the cumulative GPA of all non-remedial courses taken at NSC that appears on the academic transcript and which will be reviewed prior to the beginning of each semester. If a recipient's

GPA does not meet the minimum requirement for their award level, but satisfies the requirements for a lower tier level, the student will receive an incentive award for that semester equaling the highest lower-tier amount for which the GPA qualified. Students may not receive an award from a tier higher than their initial award level. Students placed on Satisfactory Academic Progress suspension or probation are ineligible to receive an award until the student regains good standing. NSC will confirm enrollment after the end of each semester's add/drop period, and reverse any disbursements for which a student is no longer eligible based on decreased enrollment. In the event recipients do not meet the enrollment or GPA requirement for any award in a semester, they may regain eligibility in the next fall or spring semester, until the award expires.

Transfer Scholarship

NSC will award a one-time \$1,000 scholarship to students transferring from a NSHE community college with an AA, AB, or AS degree, a minimum 2.75 GPA and who are not awarded under the Scorpion Scholars Merit Scholarship Program. Students must enroll as a full-time (12 or more credits), degree-seeking student to receive the award.

Leadership Scholarship

NSC will award a one-time \$1,000 scholarship to students in their first semester of enrollment who held an officer position in their high school student government, entering with a 2.75 unweighted cumulative high school GPA and who enroll as a full-time (12 or more credits), degree-seeking student. Students should notify NSC of their eligibility at the time of application to the College.

Best,

Andrea Martin

Director of Admissions and Recruitment

Office: 702 992-2170

recruitment@nsc.edu

Title: Viewbook

Unique ID: 015

Subject: Take a Look at the NSC Viewbook!

Dear \${Contacts.First Name} \${Contacts.Last Name},

Thank you for your interest in Nevada State College (NSC). NSC opened its doors in the Fall of 2002 and has continued to experience tremendous growth. We have added a number of new majors and minors and have 40+ options in demanding fields such as Nursing, Education, Business, Psychology, Biology, Criminal Justice, and Visual Media, just to name a few. At NSC, we are dedicated to the success of our students and strive to meet their needs from admission to graduation.

As a Nevada State College student, you will have access to cutting edge technology, coupled with a small professor-to-student ratio that insures you won't be just another number. All of this comes with academic assistance and a number of hands-on learning opportunities to maximize your college experience. At NSC, you will have access to outstanding student services such as academic advising, tutoring, and faculty mentoring providing you with tools to be successful in a college setting. In addition to these opportunities, NSC is one of the most affordable four-year colleges in the country. Please go to our website for information on [fees and tuition](#).

We have received your interest card and encourage you to explore information about NSC here by viewing our [Online Viewbook](#). The Viewbook will provide a glimpse of the academic opportunities, scholarships, and student testimonials that distinguishes NSC from other institutions.

If you're interested in attending Nevada State, you only need to do a few steps to get admitted:

- Fill out the [application online](#)
- Pay \$30 application fee
- Submit all official transcripts

If you still have questions, please contact the Office of Admissions & Recruitment to set an appointment with a recruiter at 702-992-2170 or email us at recruiter@nsc.edu.

We look forward to hearing from you soon.

Go Scorpions!

Andrea Martin
Director of Admissions & Recruitment
702-992-2170

Title: Fall Admits Next Steps

Unique ID: 016

Subject: NSC New Student Orientation: Let's get started!

NSHE ID: \${Contacts.Student ID}

Dear \${Contacts.First Name} \${Contacts.Last Name},

Congratulations on your acceptance to Nevada State College (NSC)! We're excited to help you start your college journey!

As an incoming first-year student at NSC, you will be required to attend an on-campus New Student Orientation session this summer on the following dates:

- (DATES)

To receive an invitation to orientation please ensure your official test scores are on file with NSC

- Qualifying test scores include ACT, SAT, or you can choose to take the free Accuplacer placement exam given by NSC.
- Please email the Admissions & Recruitment Office (admissions@nsc.edu) to determine if NSC has received your official test scores. To find out information regarding the placement exam given by NSC, please go to <http://nsc.edu/admissions/testing/index.aspx>
- First-year students are also invited to complete an online pre-orientation course. To access the online pre-orientation please complete the following steps:
 - Log in to your NSC Portal page
 - Using your NSHE ID and password sent within the login notification that should have been sent. Please email support@nsc.edu if you have not received it.
 - Select the Webcampus quicklink button
 - The log in for Webcampus will be the same as your NSC Portal page
 - Select the New Student Online Pre-Orientation course

- Complete the course

We look forward to having you on campus at New Student Orientation!

GO SCORPIONS!

Sincerely,

Academic Advising Center

Title: FYR English Self-Directed Placement_Spring

Unique ID: 017

Subject: Placing in English Composition

Dear \${Contacts.First Name}:

We are looking forward to having you as a Nevada State College student! To give you more choices in your degree, we are piloting a new program that will allow you to self-select your English Composition course. Instead of relying on exam scores to assign you a composition class, we'll let you make the decision. To participate, please complete this survey. In the survey, you will learn about our four composition classes (ENG 100, ENG 101, ENG 102, & ENG 116), answer some questions about your reading/writing habits, and choose the class you believe is the best fit.

To begin, click on this link:

https://nevadasc.co1.qualtrics.com/jfe/form/SV_eR5HBY7fn136qJn

The survey will take 15-20 minutes. If you have any questions, please write to Summer Liu at Summer.Liu@nsc.edu.

Gregory Robinson, PhD

Associate Vice Provost of Student Success

Nevada State College

702-992-2663

Title: Math Placement

Unique ID: 018

Subject: Placing in Math

Dear \${Contacts.First Name}:

No message yet

Title: New Student Orientation RSVP

Unique ID: 019

Subject: RSVP for New Student Orientation at NSC!

Dear \${Contacts.First Name},

We have received your placement scores and you've completed your online orientation! Now it's time to RSVP for New Student Orientation!

At orientation, you will get to:

- Meet faculty from your program
- Learn about student services and programs
- Connect with new and current students
- Meet with an academic advisor, and
- Get your first semester course schedule!

Please RSVP for **one** of following Orientation Dates (future dates will be announced if you're unable to attend any of these):

- **(DATES)**

Don't forget, orientation fills up quickly, so RSVP and make plans to attend NSO today!

If you have any questions, feel free to contact the Academic Advising Center at 702-992-2160.

Title: New Student Orientation Event Confirmation

Unique ID: 020

Subject: NSC ORI - Event Registration Confirmation

Subject: Registration Confirmation \${Events.Event Name} \${Events.Start DateTime}

Dear \${Contacts.First Name} \${Contacts.Last Name},

Thank you for registering: \${Events.Event Name}

Date and Time: \${Events.Start DateTime}

Location: \${Events.Location} \${Events.Description}

Title: NSC Orientation -Event Reminder to Registered Attendees

Unique ID: 021

Subject: Reminder:\${Events.Event Name} \${Events.Start DateTime}

Dear \${Contacts.First Name} \${Contacts.Last Name},

We are excited that you will be joining us for New Student Orientation on \${Events.Start DateTime}. The event will begin promptly at 8:45AM. If you wish to attend an optional campus tour, the tour will begin at 8:00AM. Please plan to arrive at least 15 minutes prior to the event to get checked in. Check-in will begin at 7:30AM and light refreshments will be provided.

The event will conclude with the distribution of your fall schedule at 3:00PM. Please note, that you are required to attend the entire event to receive a fall schedule. If you are unable to attend the entire event, please contact us to reschedule for another date. We can be reached at (702)992-2160.

Parents are guests are welcome to attend, but please be advised that they will have separate programming scheduled for this event.

Thank you for your attendance and once again we are excited meet you.

NSC Orientation Team

Title: NSC Orientation -Event Reminder to Registered Attendees

Unique ID: 022

Subject: None

This is a text reminder to students about orientation

Title: Post-NSO Survey

Unique ID: 023

Subject: Post-New Student Orientation Survey

Long term goal: After attending on-campus orientation, I have the following long-term goal set for myself at Nevada State College:

- Trying out college courses to get a feel for Nevada State College and higher education.
- Graduate with a Bachelor's degree in 5 years.
- Complete college core courses to transfer to a different institution.
- Graduate with a Bachelor's degree in 4 years.

Overall usefulness: Thinking back on your school presentation (School of Nursing, School of Education, School of Liberal Arts and Sciences, and exploring) session at orientation, please rate the usefulness of the information it provided about degree requirements and major-specific expectations.

- Extremely useful
- Moderately useful
- Slightly useful
- Neither useful nor useless
- Slightly useless
- Moderately useless
- Extremely useless

College Preparation: Thinking back on your school presentation (School of Nursing, School of Education, School of Liberal Arts and Sciences, and exploring) session at orientation, how useful was the information in preparing you for your experience at Nevada State College?

- Extremely useful
- Moderately useful

- Slightly useful
- Neither useful nor useless
- Slightly useless
- Moderately useless
- Extremely useless

Knowledge of academic support resources: I know what resources are available to me if I need help with academic support (for example: tutoring, writing center, academic advising).

- Strongly agree
- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree
- Strongly disagree

Knowledge of financial support resources: I know what resources are available to me if I need help with financial support.

- Strongly agree
- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree
- Strongly disagree

Feeling of connectedness and sense of community: On-campus orientation helped me feel connected to the college and gave me a sense of community at Nevada State College.

- Strongly agree

- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree
- Strongly disagree

Level of preparedness to begin college: How prepared do you feel, now that you have completed the on-campus orientation, to begin your first-year at Nevada State College.

- Extremely prepared
- Moderately prepared
- Slightly prepared
- Neither prepared or unprepared
- Slightly unprepared
- Moderately unprepared
- Extremely unprepared

Beneficial aspects: Please explain which aspect(s) or session(s) of orientation you found most beneficial.

Improvements needed: Please explain which aspect(s) or session(s) of orientation need(s) improvement.

Title: EdReady Push

Unique ID: 024

Text

“<FIRST NAME>, At New Student Orientation, our Academic Advisors detailed a FREE resource called EdReady that can provide a boost to your math placement to skip Math 95 and save \$800. Please go to <https://nsc.edready.org> and click on the directions link to read through the specifics of how EdReady works.”

Title: Purge Retention

Unique ID: 025

Text

“<FIRST NAME>, This is the Academic Advising Center at Nevada State College. We see that you were recently dropped from your courses due to non-payment. We would like to offer any assistance we can to help you get back into courses for fall. If you do not plan to return, please let us know.”

Title: Intake Email Invitation

Unique ID: 026

Subject: Get to Know Your Advisor

\${Contacts.First Name},

Welcome to Nevada State College! As part of the college experience, building a relationship with your Academic Advisor is essential. We in the Academic Advising Center would like to invite you to schedule an intake appointment before October 1st. Intake appointments focus on you as the student and how you can be successful in your academics. Appointments are typically an hour long, and many CEP courses require this as an assignment.

To schedule an appointment with an Academic Advisor, please contact our front desk (702)992-2160.

We look forward to meeting with you!

- Academic Advising Center

Title: Time to See your Advisor
Unique ID: 027
Subject: Time to See your Advisor!

Hello \${Contacts.First Name},

NOW IS THE TIME...To see your Academic Advisor! We are so excited to meet with you in our new office, located on the 2nd floor of the Raker Student Success Building.

Registration for spring semester is less than 3 weeks away! All students with less than 60 credits, plus any Pre-Education or Pre-Speech Pathology student are required to meet with an advisor in the Academic Advising Center prior to spring registration. Your advisor is assigned based on your declared major. If you plan to change your major, please meet with the advisor for the major you plan to change to. **Come into the Academic Advising Center to schedule an appointment, or call us at (702)992-2160.**

Advisors are available **Monday from 11-4 and Tuesday through Friday from 9-4. Additionally, we will be available November 5th-9th for walk-ins, but please be advised the wait is often longer.** Advisors will work with you to assist with course selection, degree planning, and provide an overview of the tools available to you via your student center to help with Registration. You can begin to plan your class spring courses beginning October 15th from your student center.

A couple of questions students have....

What should I register for? All freshman are required to complete Math 120 or Math 126 based on your major requirements, English 102, and CEP in their first year. If you have not yet completed these courses, you are required to take the next course in the sequence. Additionally, you can discuss an additional course to add to fill your schedule.

How many credits should I take? It is recommended that full-time students take 15 credits a semester to stay on track for graduation.

What day/time can I register? Located in your Student Center is a box on the right hand side titled “open enrollment dates.” Click this box for more details on the date and time you can register. Registration is prioritized by credits earned, thus students with more credits register beginning Monday, and those who have earned less credits are placed in order through Friday.

How long do I need to meet with my advisor? The appointment time typically takes 20-30 minutes. We recommend you meet with your advisor as often as needed, but it is required once a semester.

We look forward to meeting with you!

Alex Kunkle

Director of Academic Advising

Title: Reminder - Advising Appointment
Unique ID: 028
Subject: Advising Appointment Reminder

No text yet - These are weekly reminders through end of registration week

Title: Advising Workshops

Unique ID: 029

Subject: Group Advising for (major)

Pre-Education & Pre-Speech Pathology
Students

Save the Date

GROUP ADVISING WORKSHOPS

PRE-EDUCATION MAJORS	PRE-SPEECH PATHOLOGY MAJORS
Elementary, Special, & Secondary Education pre-majors (all concentrations)	
Tuesday, October 23rd @ 10:45am Thursday, October 25th @ 1:15pm Monday, October 29th @ 1:15pm Wednesday, October 31st @ 9:45am	Monday, October 22nd @ 1:15pm Wednesday, October 24th @ 9:45am Tuesday, October 30th @ 10:45am Thursday, November 1st @ 2:15pm

For questions, email Danielle Johnson at danielle.johnson@nsc.edu

 **ACADEMIC ADVISING
CENTER**
NEVADA STATE COLLEGE

Hello \${Contacts.First Name},

Academic Advising is holding Group Advising Sessions for Pre-Nursing students! Join us to get important information about the nursing program, discuss courses for next semester, and get your registration hold lifted. Two sessions will be held for students who have fewer than 30 credits and two sessions will be held for students who have more than 30 credits.

For students with fewer than 30 credits:

- Tuesday, October 16th from 1:30 PM to 2:30 PM in NSE-255
- Friday, October 19th from 1:30 PM to 2:30 PM in NSE-255

For students with more than 30 credits:

- Monday, October 22nd from 2:00 PM to 3:00 PM in NSE 254
- Tuesday, October 23rd from 10:00 AM – 11:00 AM in NSE 254

No registration is required to attend these sessions. We hope to see you there!



Group Advising Sessions
for
Pre-Nursing Students
with fewer than 30 credits

Join us for helpful registration tips and useful information regarding your plan of study.

When & Where

Tuesday, October 16th & Friday, October 19th
1:30pm - 2:30pm
NSE 255



Be bold. Be great. Be State.

Sincerely,

The Academic Advising Center STEM Team



Hello!

As a Pre-Speech Pathology major, you should have received a notice regarding an advising hold on your account, preventing you from registering until you meet

with your advisor. If you still have a hold on your account, please attend one of the Academic Advising Center's workshops. The dates and locations are as follows:

Monday, October 22nd at 1:15pm in the Dawson building, room 106

Wednesday, October 24th at 9:45am in the NSE building, room 256

Tuesday, October 30th at 10:45am in the Dawson building, room 106

Thursday, November 1st at 2:15pm in the NSE building, room 256

The workshop is to assist Pre-Speech Pathology students in selecting Spring courses, meet other Pre-Speech Pathology students, learn more about program

admission, and remove that hold. Students interested in Winter courses may also select those at this time.

Registration is November 5th – 9th so stop by one of the advising workshops and get your hold released!

If you have already met with an advisor and had your hold removed, please disregard this email. If you have already met with an advisor, but still have a hold on your

account, stop by the workshop to speak with us.

See you there!

Danielle Johnson & Jesse Poole

Pre-Education & Pre-Speech Pathology Academic Advisors

Title: EdReady Push

Unique ID: 030

Text

“<*FIRST NAME*>, The semester has ended and NSC would like to know what your plan is for next semester regarding Math. Your options at this point are to enroll in MATH 95M for the spring 2018 semester or to use our online self-paced math placement program at nsc.edready.org. Please let us know what you plan.”

Title: Advising Holds

Unique ID: 031

Text

Instructions: Beginning the Monday following finals, send texting campaign to all enrolled students who have not enrolled for the following semester. Pre-Spring semester, send 1 message each week, two messages the week prior to the beginning of the semester. Exclude: ARL, Praxis Hold, SUSP, RNtoBSN, Nursing Admits (if list is available), Graduated (if list is available):

- o “<*FIRST NAME*>, NSC Registration begins (DATE). Our records indicate you still have an advising hold on your account and CANNOT register until this hold is removed. The Academic Advising Center (702)992-2160 has a few appointments remaining and we will also offer walk-ins (DATE). Don't delay any longer!”
- o “<*FIRST NAME*>, NSC registration begins TODAY (DATE)! Our records indicate you still have an advising hold on your account and CANNOT register until this hold is removed. The Academic Advising Center will hold walk-ins all week 8:30-4PM! Come and see us in the new Raker Success Building to see an advisor!”
- o “<*FIRST NAME*>, NSC registration is still happening! Our records indicate you still have an advising hold on your account and CANNOT register until this hold is removed. Academic Advising will continue walk-ins today (Fri.), Tue, and Wed, 8:30-4PM! Come and see an advisor in the Raker Success Building!”
- o “<*FIRST NAME*>, As a friendly reminder, our records indicate you still have an advising hold on your account and CANNOT register until this hold is removed. Academic Advising has resumed regularly scheduled appointments. To schedule an appointment with an advisor, contact us at (702)992-2160.”

Title: Advising Hold Reminder

Unique ID:

Subject: Friendly Reminder to Visit your Academic Advisor

**FRIENDLY REMINDER...TO SCHEDULE AN APPOINTMENT CONTACT OUR FRONT DESK
(702)992-2160.**

Hello \${Contacts.First Name},

NOW IS THE TIME...To see your Academic Advisor! We are so excited to meet with you in our new office, located on the 2nd floor of the Raker Student Success Building.

Registration for spring semester is 2 weeks away! All students with less than 60 credits, plus any Pre-Education or Pre-Speech Pathology student are required to meet with an advisor in the Academic Advising Center prior to spring registration. Your advisor is assigned based on your declared major. If you plan to change your major, please meet with the advisor for the major you plan to change to. **Come into the Academic Advising Center to schedule an appointment, or call us at (702)992-2160.**

Advisors are available **Monday from 11-4 and Tuesday through Friday from 9-4. Additionally, we will be available November 5th-9th for walk-ins, but please be advised the wait is often longer.** Advisors will work with you to assist with course selection, degree planning, and provide an overview of the tools available to you via your student center to help with Registration. You can begin to plan your class spring courses beginning October 15th from your student center.

A couple of questions students have....

What should I register for? All freshman are required to complete Math 120 or Math 126 based on your major requirements, English 102, and CEP in their first year. If you have not yet completed these courses, you are required to take the next course in the sequence. Additionally, you can discuss an additional course to add to fill your schedule.

How many credits should I take? It is recommended that full-time students take 15 credits a semester to stay on track for graduation.

What day/time can I register? Located in your Student Center is a box on the right hand side titled “open enrollment dates.” Click this box for more details on the date and time you can register. Registration is prioritized by credits earned, thus students with more credits register beginning Monday, and those who have earned less credits are placed in order through Friday.

How long do I need to meet with my advisor? The appointment time typically takes 20-30 minutes. We recommend you meet with your advisor as often as needed, but it is required once a semester.

We look forward to meeting with you!

Alex Kunkle

Director of Academic Advising

Title: Registration Reminders

Unique ID: 033

Text

- o “<*FIRST NAME*>, This is the Advising Center at NSC. (Fall/Spring) semester begins (Date), and we have noticed you have not registered for (Semester) courses. If we can be of any assistance, please respond to this message or call our office (702)992-2160. If you do not plan to return to NSC, please let us know.”
- o “<*FIRST NAME*>, A friendly reminder, we want to make sure you stay on the path to success at Nevada State. We see that you have not registered for fall courses, and it's important to do so soon to get the classes you need before they fill up. If you plan/do not plan to return, let us know.”
- o “<*FIRST NAME*>, We have sent you a few reminders that you have not registered for (SEMESTER) courses at Nevada State College. Classes begin on (DATE) and we want to ensure you get registered so you stay on track for success at NSC. If you do not plan to return, please let us know as this will be our last message.”

Title: Congrats on Returning

Unique ID: 034

Text

“<*FIRST NAME*>, This is the Academic Advising Center at Nevada State College. We just wanted to congratulate you on the completion of your first semester at NSC and your decision to return for spring semester. We are here at (702)992-2160 if you ever need any assistance. We will see you this spring!”